



TRAVEL TIMES

2024 Media Pack



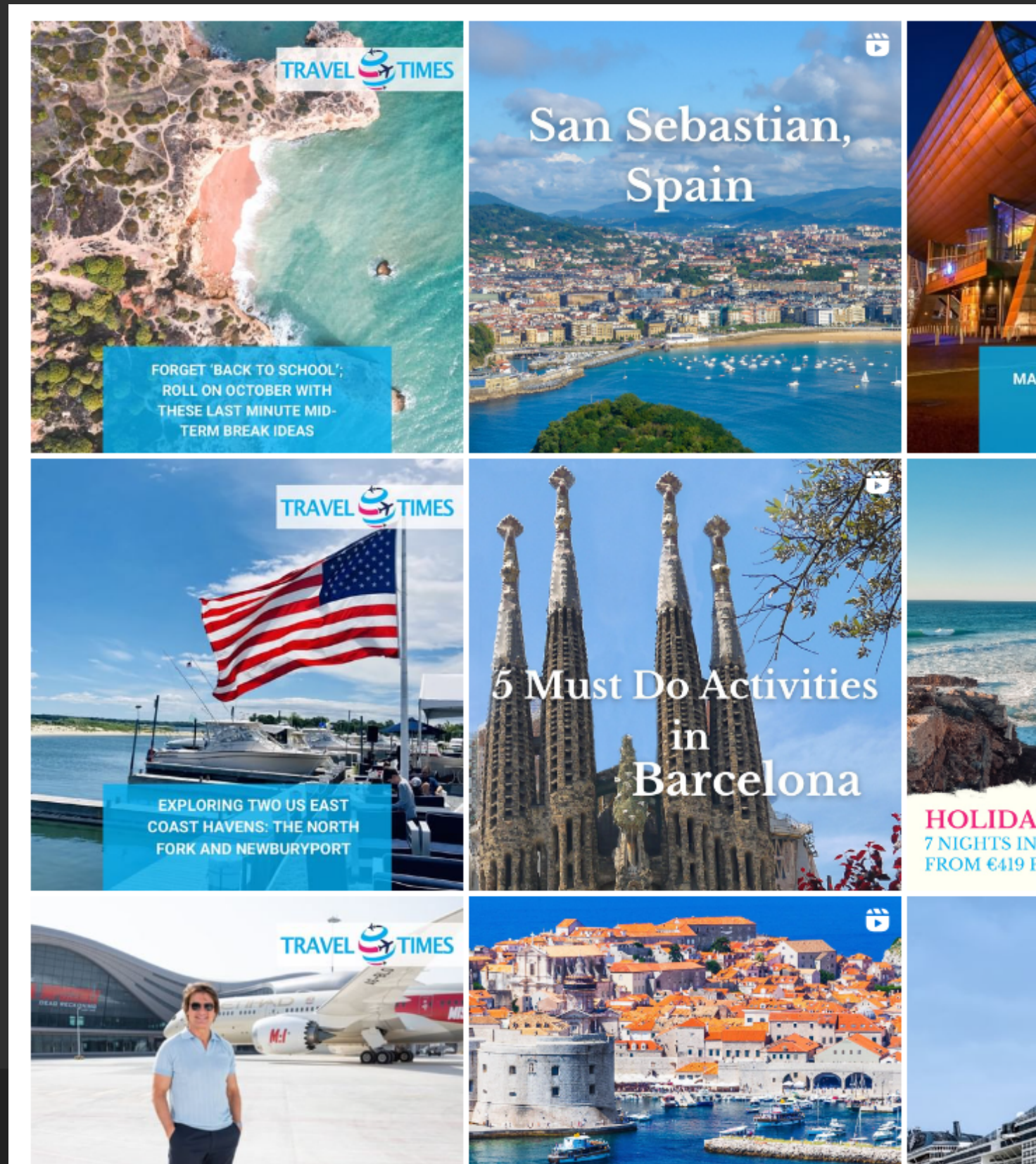
PART OF THE ITTN GROUP

ABOUT US

Traveltimes is part of the larger ITTN group which is comprised of numerous travel websites and platforms. Traveltimes.ie is focused on showcasing the best of what the world offers!

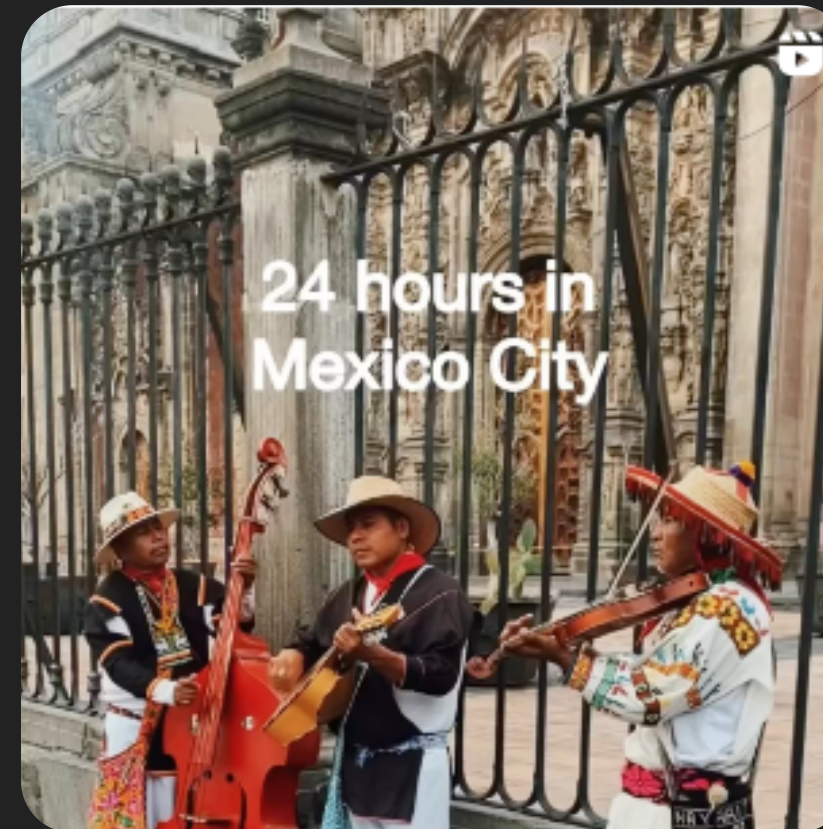
Readers and followers of Traveltimes can enjoy daily travel offers, travel guides, inspiration, and tips and tricks for your next holiday. It has features on every type of travel from adventure and touring to cruise and wellness.

Traveltimes is edited by award-winning journalist Geoff Percival and a team of young and enthusiastic journalists and social media experts. Resident videographer and content editor, Shane Cullen, can also help bring your business to life with professional HD videos and interviews.



WEBSITE BANNERS & TAKEOVERS

- **Website Header Banner - €500 /mo**
 - Dimensions: 1400px x 140px
- **Middle Banners - €300 /mo**
 - Dimensions: 1400px x 140px
- **Sidebar Advert - €500 /mo**
 - Dimensions: 300px x 250px
- **Homepage Takeover - €1,000 /mo**



NEWSLETTER BANNERS & EDMs

- **Newsletter Banner - €500 /mo**
 - Dimensions: 500 X 90px
- **Solus eDM - €500**
 - Supply us with HTML-ready file or send us content to be used in the Travel Times template



and with Sunway Holiday

from €1,399 pp | Fly from Dublin | November Dates Available

[MORE INFO »](#)



Skiing in Austria

Prices from €899 pp | Fly from Cork | Travel 27th January 2024

[MORE INFO »](#)



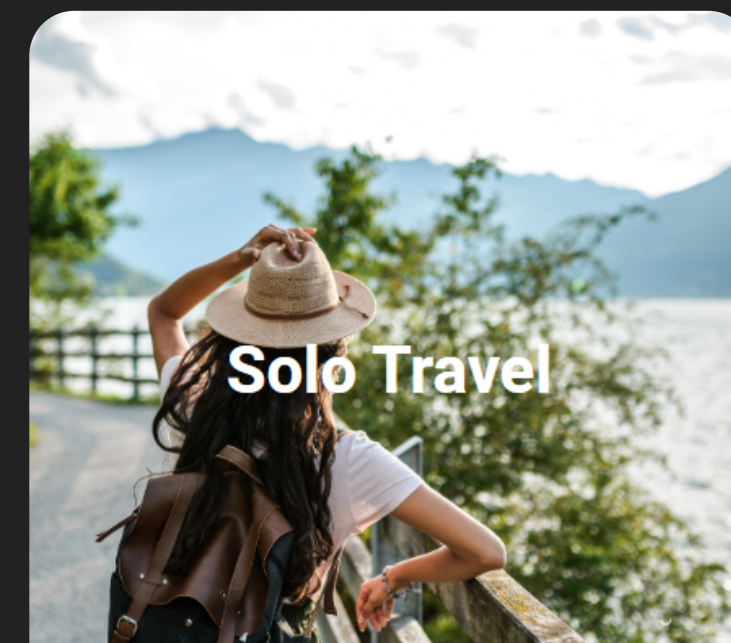
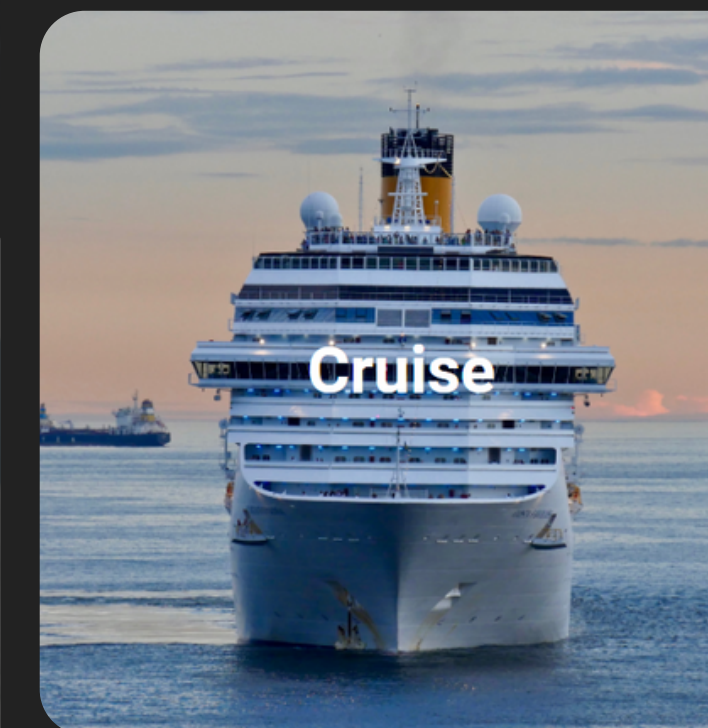
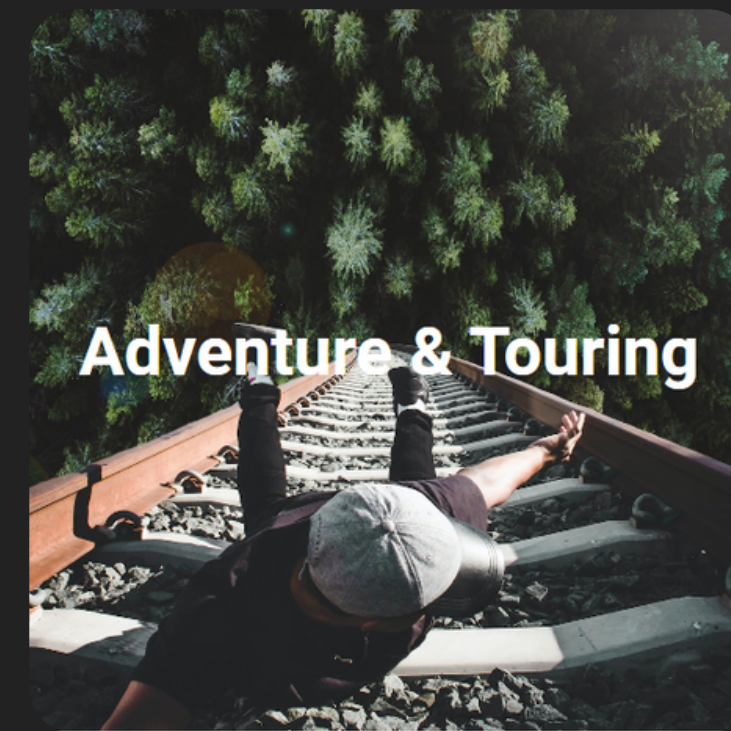
Winter Sun in Lanzarote

Prices from €272 pp | Fly from Dublin | Travel 6th December 2023

[MORE INFO »](#)

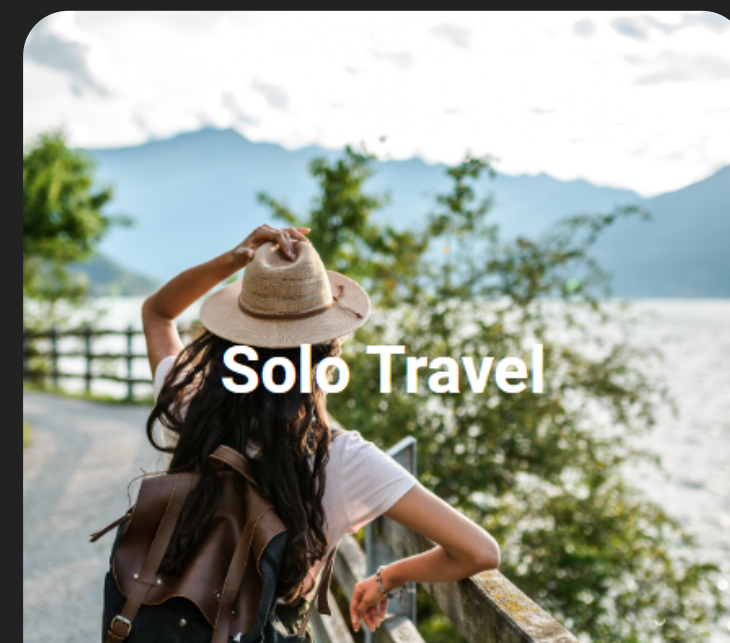
ADVERTORIALS & SPONSORSHIP

- **Advertorial - €200**
- **Solus eDM - €500**
 - Supply us with HTML-ready file or send us content to be used in the Travel Times template
- **Travel Inspiration Category Sponsorship - €500 /mo**



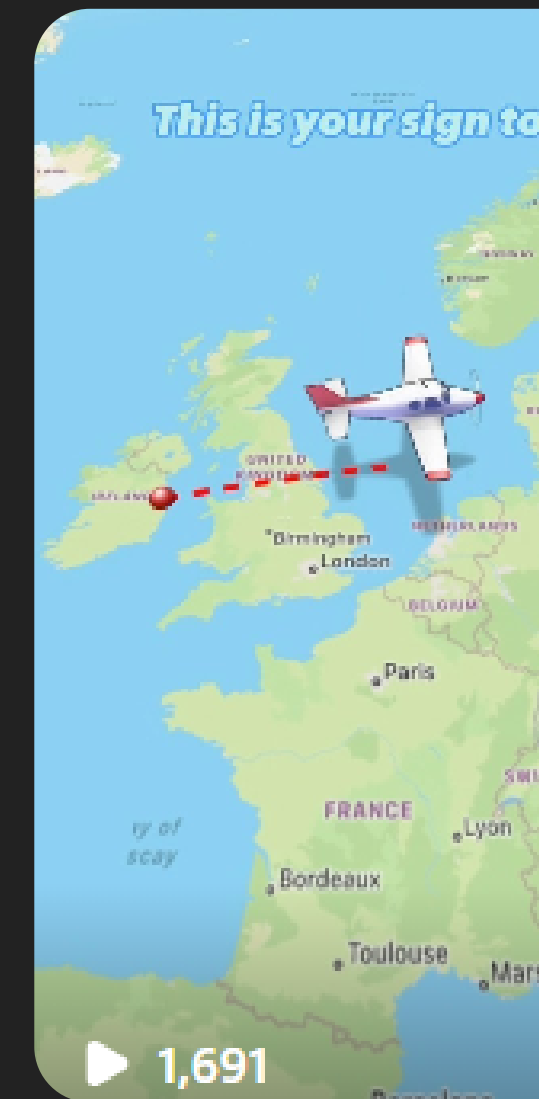
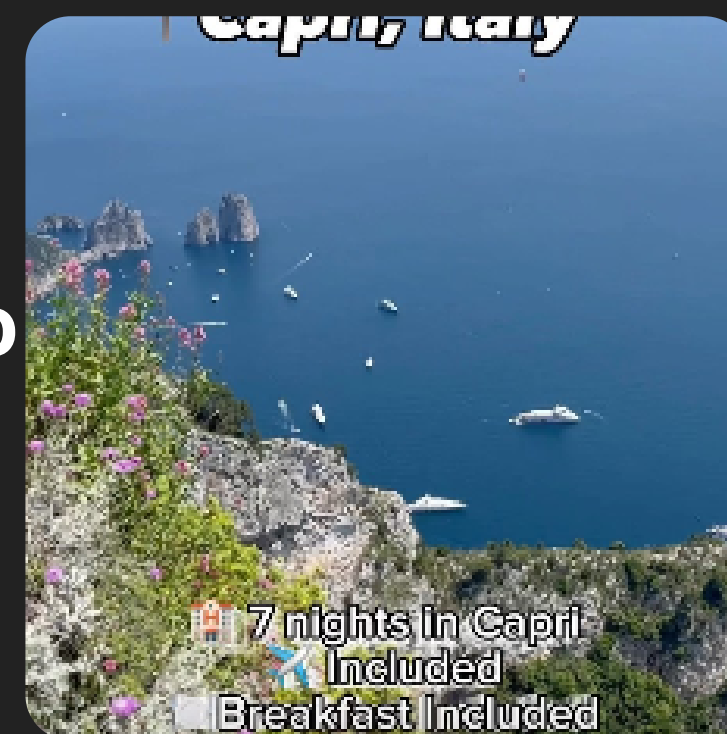
OFFERS & AFFILIATE LINKS

- Feature an offer on website (1 week) - €50
- Feature an offer on website & social media - €150
 - Insta Reel/TikTok/ Facebook Video
- Offers Takeover website - €500 / mo
- Offers Takeover website & socials - €1,500 /mo
- Affiliate Links Welcomed
 - Contact carrie@ittn.ie for more information



REELS & TIK TOKS

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VIDEO PRODUCTION

Short Feature (10-15 mins)

3 Days Filming From €4,500

6 Days Filming From €7,500

Includes:

- Writing, presenting and filming of the programme in destination with interviews
- All pre and post production costs
- Drone filming and 4k filming (where permitted)
- All editing, voice overs, music and sound editing
- All graphics and colour coding for a 15 minute HD video
- Published across all Travel Times social platforms & website



CONTACT US



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www.TravelTimes.ie

