



Media Pack 2022

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Who is ITTN Group?

Travel Times

Consumer focused website and newsletter

Delivering the best content directly to the Irish consumer with a multitude of holiday offers, blog posts, destination updates, competitions, trends and lots of inspiration!

ITTN

ITTN is the Irish travel trade's one-stop-shop for all the latest industry news, reviews & interviews!

Travel2Ireland

Consumer focused website and social platforms, targeting inbound travellers to the island of Ireland

Travel Times Online Reach

Social Media
3k+ Monthly

Newsletter
200+

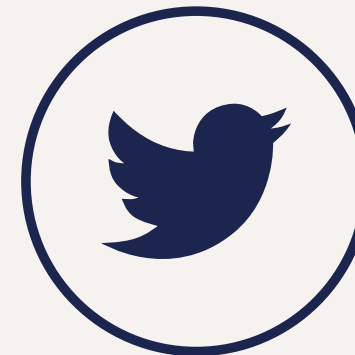
Website
300+ Daily
600+ Weekly
2k+ Monthly



Likes: 535
Follows: 578
Monthly Reach: 2k+



Likes: 765
Monthly Reach: 1k+



Follows: 17



Follows: 26

And growing...

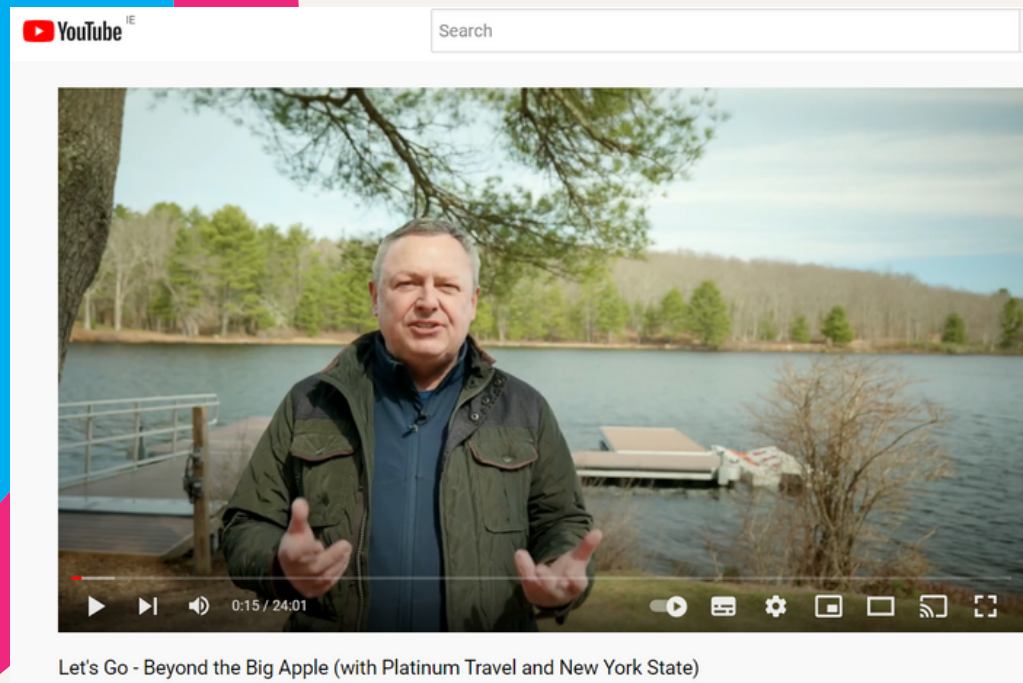
Video Production

Coffee Break Video (5 mins)

€800

Includes:

- Interview style recording
- Professional production of video including your branding
- Shared across all social media platforms (and YouTube) and boosted on Facebook
- Inclusion in Newsletter & article on website



Short Feature (10-15 mins)

3 Days Filming €4,500

6 Days Filming €7,500

Includes:

- Writing, presenting and filming of the programme in destination with interviews
- All pre and post production costs
- Drone filming and 4k filming (where permitted)
- All editing, voice overs, music and sound editing
- All graphics and colour coding for a 15 minute HD video
- Published across all Travel Times social platforms including YouTube and on website
- Delivery of HD Video for your own use

Featured Website Article

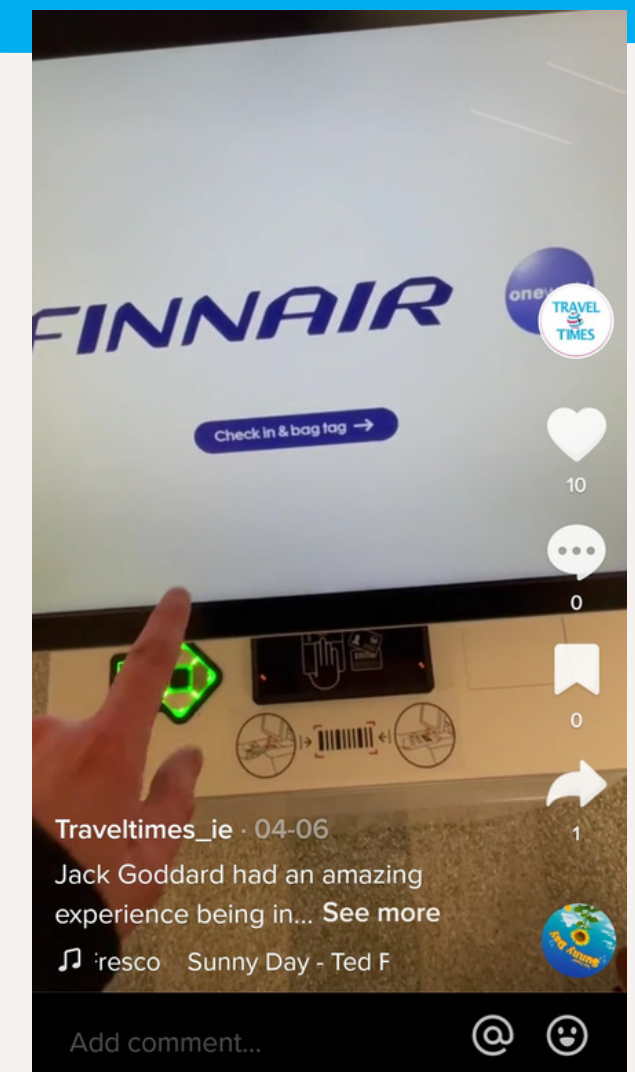
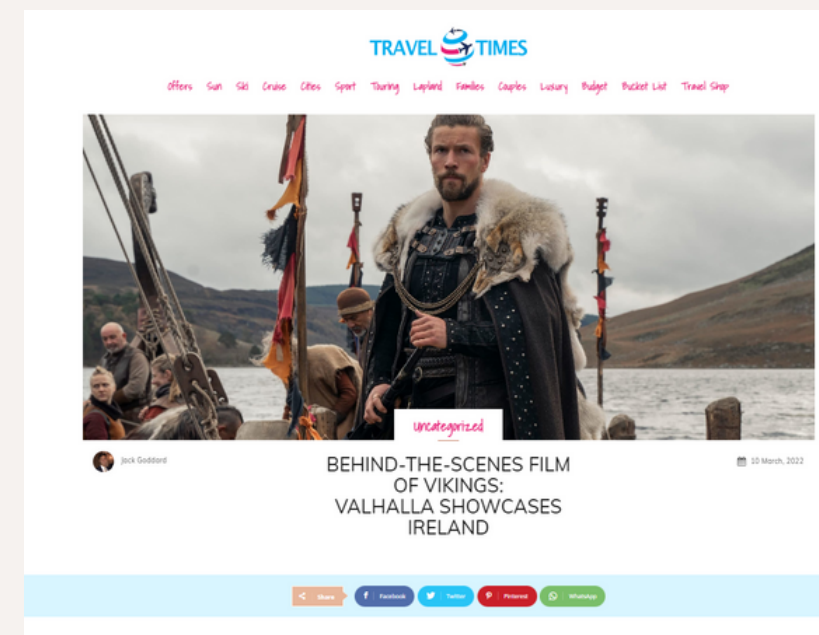
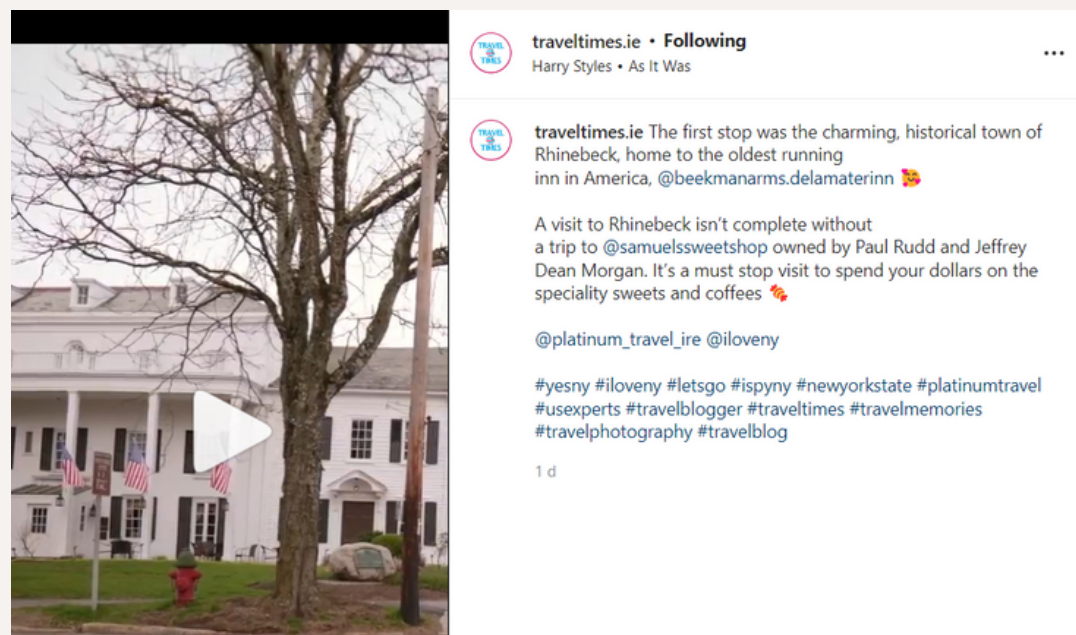
- Featured Article
 - Includes post on all social media platforms
- Featured Instagram Post
- Featured Tik Tok
- Dedicated newsletter

€250

€100

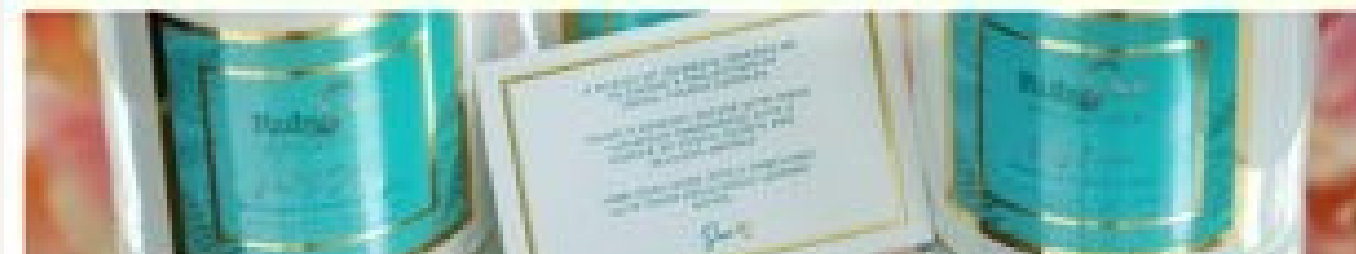
€100

€500



Banner Adverts

- Website Header Banner - 1400px x 140px €300 /mo
- Other Banners - 1400px x 140px €200 /mo
- Widget - 300px x 250px €150 /mo
- Newsletter Banner - 500px x 90px €150 /mo



Webinars & Awards

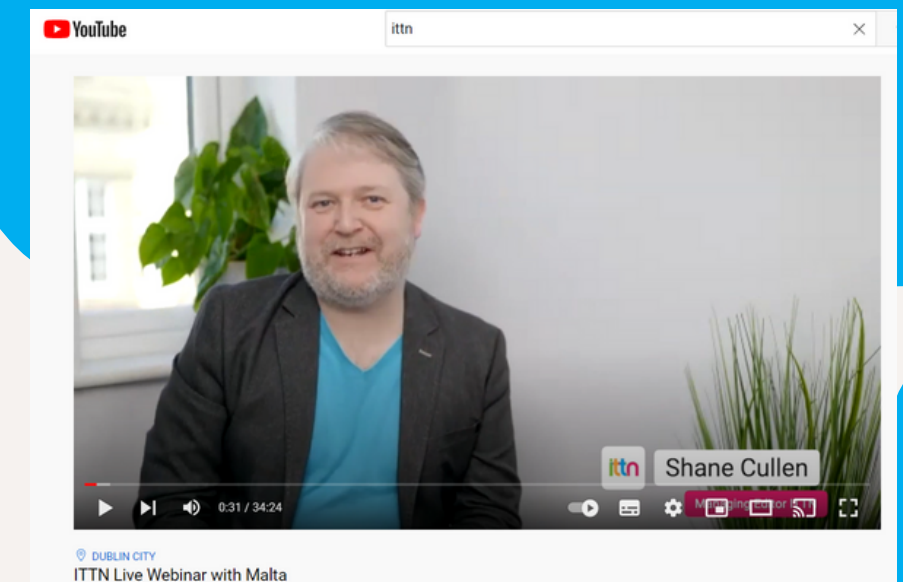
- Sourcing attendees & hosting (with Audience)
- Hosting (without Audience)

€2,000

€1,500

ITTN Awards

Join us on 25 Nov 2022 in the Clayton Hotel, Burlington Road, Dublin. Contact us for sponsorship opportunities or reserving a table to celebrate the best of the Irish Travel Industry!



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